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WILLIAM'S VISIT BOTH FUN AND IMPORTANT

Monarchy New Zealand is pleased with the response to Prince William's visit from both the media and the public.

There has been a huge amount of support and positive media coverage. National and international media have been closely following the Prince's every move. International media coverage continues to highlight New Zealand and its culture. National media are drawing attention to the value and popularity of the monarchy.

There has been a remarkable public turnout for all of the Prince's appearances. "In the 21st century people can see videos and images of royalty online with the click of a mouse button. Despite this, large crowds are turning out to see him," says Noel Cox, Chair of Monarchy New Zealand. "These crowds have been a cross-section of New Zealand – all ages, ethnicities, and backgrounds."

The Prince's visit is on its way to being a tremendous success. It highlights how relevant the monarchy is to kiwis, and the issues that matter to them.

"William's visit is both fun and important. He is undertaking serious work, but everyone seems quite excited to see a New Zealand Prince in person."

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